



Facebook Analytics - Page

FSC Barbados

Dec 18, 2023 to Jan 16, 2024
(Timezone:America/New_York)

Total Page Likes



9

Hooray!

Page Reach



152

↓ 10% in last 1 month

Page Engagement



36

↓ 18% in last 1 month

Page Clicks



3

↓ 2% in last 1 month

New Fans



0

↑ 0% in last 1 month

Posts Published



22

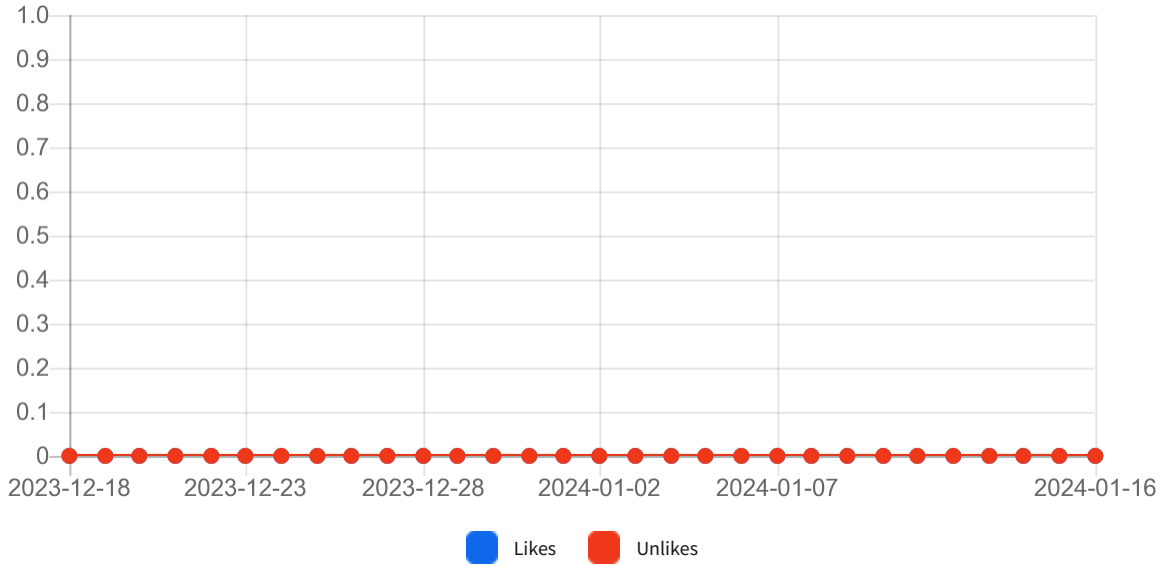
Great Going!





Audience Growth

Number of fans (likes on your page) you have gained and lost each day



Audience Insights

Since Previous Period

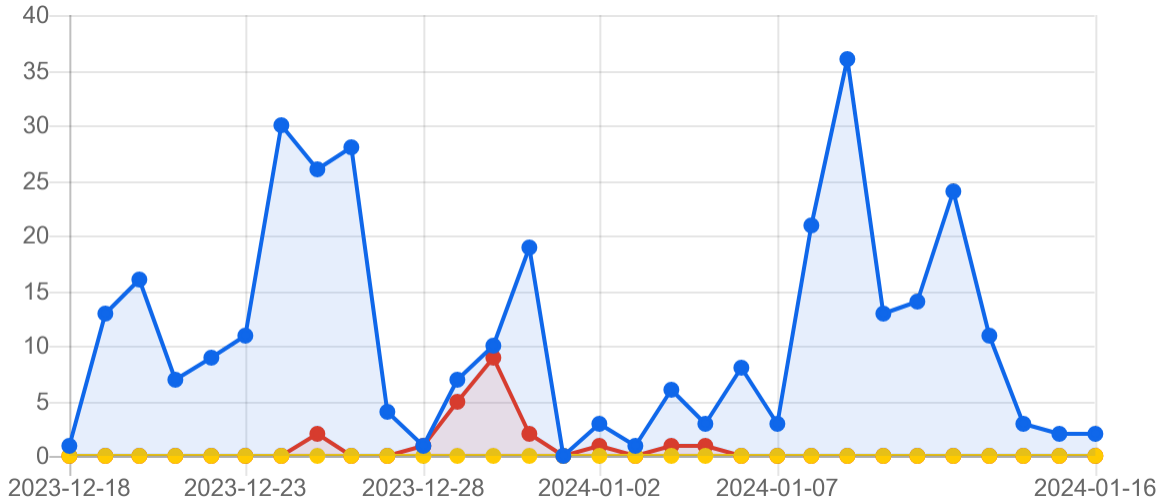
↓ 0%
Total Fans Decreased

Total Page Likes	9
Net New Likes	0
Organic Likes	0
Paid Likes	0
Unlikes	0



Impressions

Number of times content from your page appeared on someone's screen



Impression Insights

Since Previous Period

↓ 19.36%

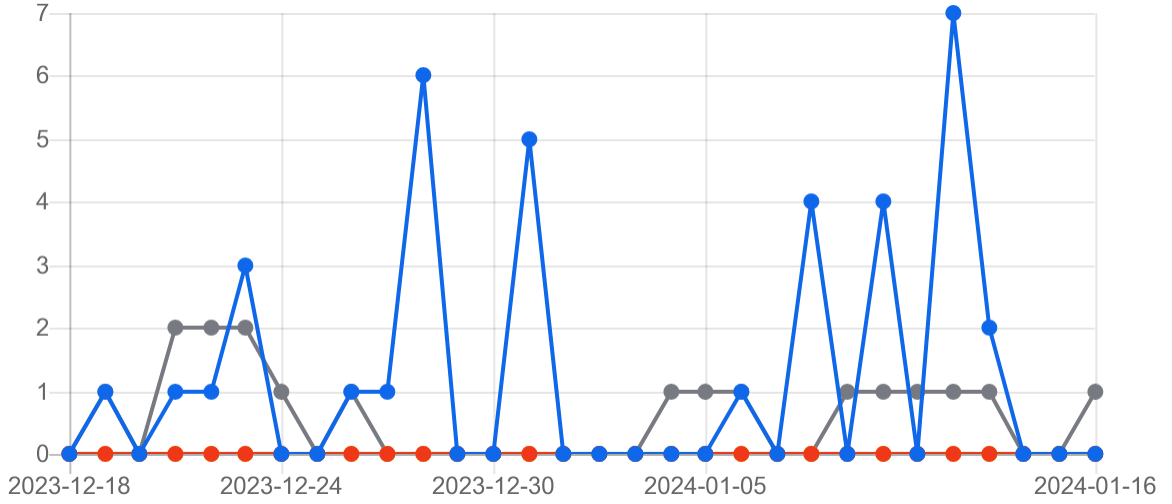
Total Impressions Decreased

■ Organic	332
■ Paid	0
■ Viral	22



Audience Engagement

Audience Engagement shows the number of likes, comments and shares on your posts



Engagement Insights

Since Previous Period

↑ 6%

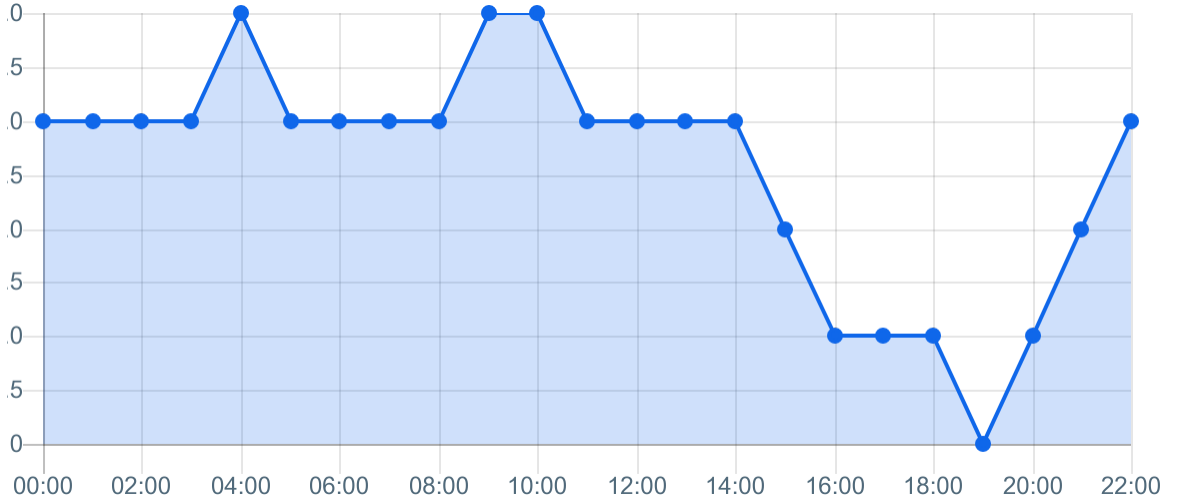
Total Engagement Increased

	Likes + Reactions	37
	Shares	0
	Comments	0
	Others	18



Active Fans

Number of fans active on Facebook at each hour of the day



Fans Online

Sunday



Monday



Tuesday



Wednesday



Thursday



Friday



Saturday





Audience Demographic (Fans)

Demography breaks down the composition of your fans and audience



No data found

Audience Location



No data found



Audience Demographic (Reach)

Demography breaks down the composition of your fans and audience



No data found

People Reached



No data found



Most Active Commenters

No records found

Most Active Likers



Michelle A
Harewood
Likes: 14



Mialisa Amor Garnes
Likes: 13



Lisa Bascombe
Likes: 6

Most Active Sharers

No records found



Facebook Analytics - Posts

FSC Barbados

Dec 18, 2023 to Jan 16, 2024
(Timezone:America/New_York)

Posts Published



Great Going!

Posts Reactions



Hooray!

Post Reach



↓ 34% in last 1 month

Post Engagement



↑ 32% in last 1 month

Post Video Views



↓ 25% in last 1 month

Post Shares



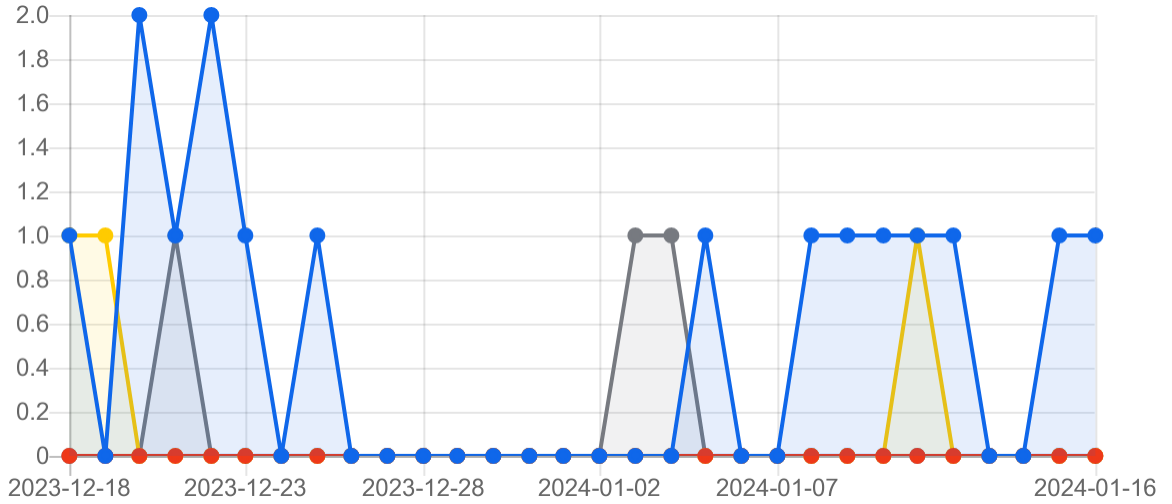
↓ 0% in last 1 month





Post Type

See the different types of post you have published over the time



Post Type

Since Previous Period

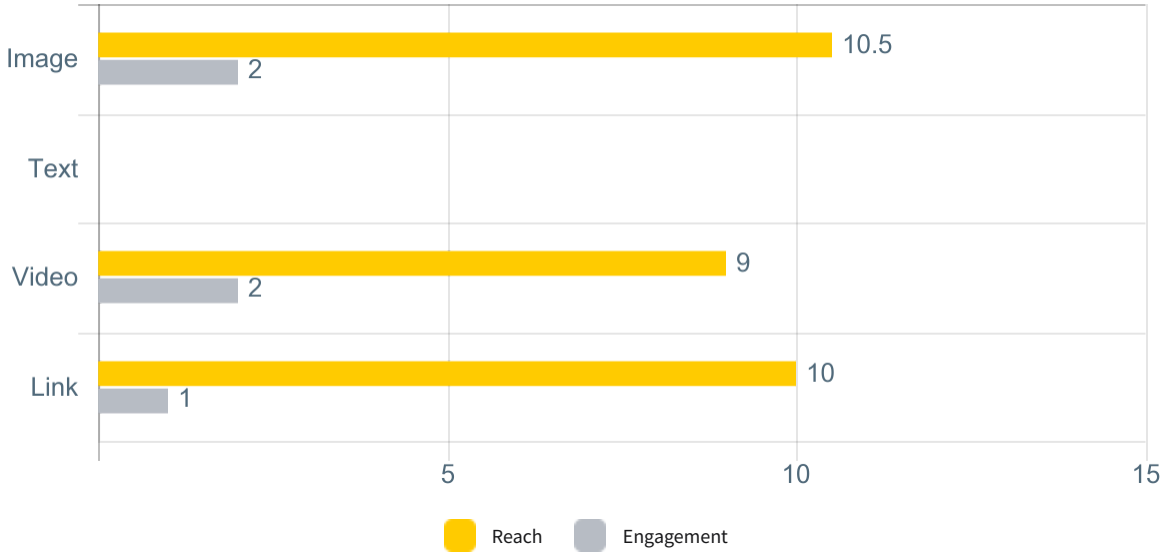
↓ **18.52%**
Total Posts Decreased

■ Image posts	16
■ Text posts	0
■ Video posts	3
■ Link posts	3



Median Reach and Engagement

This graph shows how each of your content type performed in terms of reach and engagement



Post Type

Number of posts for each post type





↓ 18.52%
Total Posts Decreased

Image posts	16
Text posts	0
Video posts	3
Link posts	3



Performance - Last 14 Posts





Post performance is the total number of likes, shares, reach and engagement on your post.

Posts	Reach	Engagement	Reactions	Shares	View Time
 <p>Fee payments should be made electronically, either by wire transfer or by direct deposit to...</p> <p>Publish On: Jan 16, 2024 09:00 am</p>	3	33%	1	0	N/A
 <p>Reference should be made to the Revised Fee Schedule notice issued in August 2019 available...</p> <p>Publish On: Jan 15, 2024 09:00 am</p>	2	0%	0	0	N/A
 <p>Can't access our online form? No worries! Complete your registration using the Fee...</p> <p>Publish On: Jan 12, 2024 09:00 am</p>	10	20%	2	0	N/A
 <p>Publish On: Jan 11, 2024 04:32 pm</p>	10	0%	2	0	1min



Performance - Last 14 Posts





Post performance is the total number of likes, shares, reach and engagement on your post.

Posts	Reach	Engagement	Reactions	Shares	View Time
 <p>Streamline your 2024 registration with our user-friendly online form! It captures essential information and saves you time.</p> <p>Publish On: Jan 11, 2024 09:00 am</p>	11	27%	3	0	N/A
 <p>Registrants and licensees are advised that the Commission has commenced an assessment of their details.</p> <p>Publish On: Jan 10, 2024 09:00 am</p>	8	25%	2	0	N/A
 <p>Attention Insurance Entities: You are now required to make registration payments for...</p> <p>Publish On: Jan 09, 2024 09:01 am</p>	11	27%	3	0	N/A
 <p>Reminder: Annual registration and license fees for entities under the Insurance Act, Occupational...</p> <p>Publish On: Jan 08, 2024 08:30 am</p>	7	14%	1	0	N/A



Performance - Last 14 Posts



Post performance is the total number of likes, shares, reach and engagement on your post.

Posts	Reach	Engagement	Reactions	Shares	View Time
 <p>Did You Know? 😞 If you're facing unresolved issues with your occupational pension plan, you...</p> <p>Publish On: Jan 05, 2024 10:20 am</p>	12	17%	2	0	N/A
 <p>Experiencing issues with your Occupational Pension Plan? We at the FSC recommend addressin...</p> <p>Publish On: Jan 04, 2024 10:20 am</p>	10	10%	1	0	N/A
 <p>Fact vs. Fiction: Do members of occupational pension plans have the right to detailed informatio...</p> <p>Publish On: Jan 03, 2024 10:50 am</p>	10	10%	1	0	N/A
 <p>Season's Greetings from the Financial Services Commission.</p> <p>Publish On: Dec 25, 2023 06:00 am</p>	11	27%	3	0	N/A



Performance - Last 14 Posts

Post performance is the total number of likes, shares, reach and engagement on your post.

Posts	Reach	Engagement	Reactions	Shares	View Time
 <p>Warmest wishes from Deputy CEO (Corporate) Carol Nicholls.</p> <p>Publish On: Dec 23, 2023 08:20 am</p>	11	27%	2	0	N/A
 <p>A big thank you from Deputy CEO (Regulation & Supervision) Rosina Knight.</p> <p>Publish On: Dec 22, 2023 08:20 am</p>	12	17%	2	0	N/A



Popular Hashtags

Most popular hashtags used in your posts

Transparency

NonBankFinance

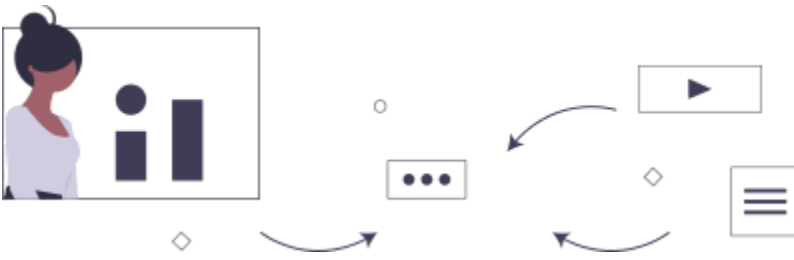
PensionPlanRights

FSCFocus FSCBarbados

InformedDecisions

FinancialJourney

PublicAccountability



Instagram - Profile

Financial Services Commission Bar...

Dec 18, 2023 to Jan 16, 2024
(Timezone:America/New_York)

Followers



173

Hooray!

Profile Views



63

↓ 45% in last 1 month

Reach



899

↓ 20% in last 1 month

Impressions



1.7K

↓ 24% in last 1 month

Website Clicks



13

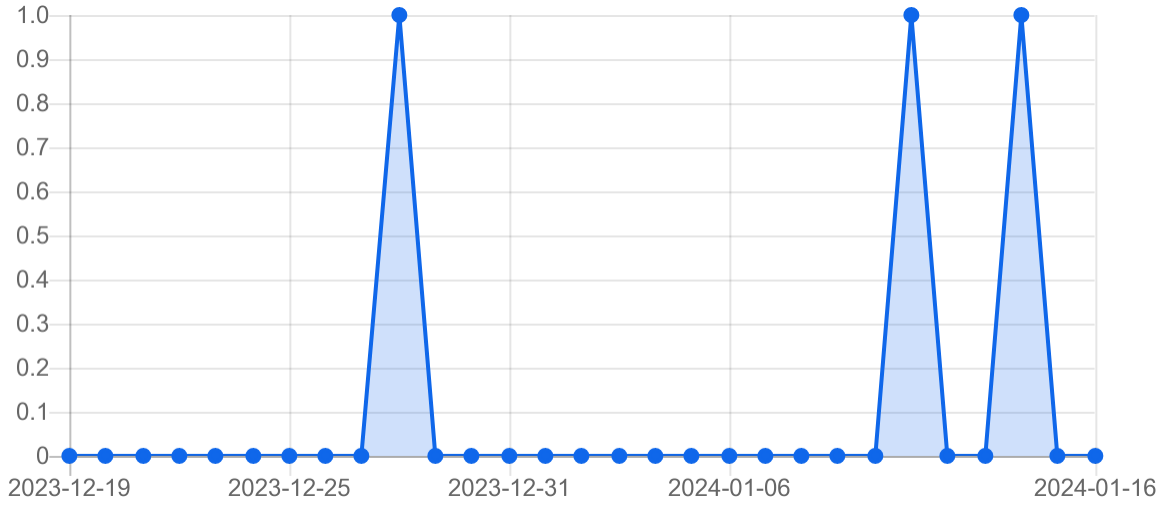
↑ 225% in last 1 month





New Followers

Discover the number of New Followers that you have gained since last period.



Followers Insights

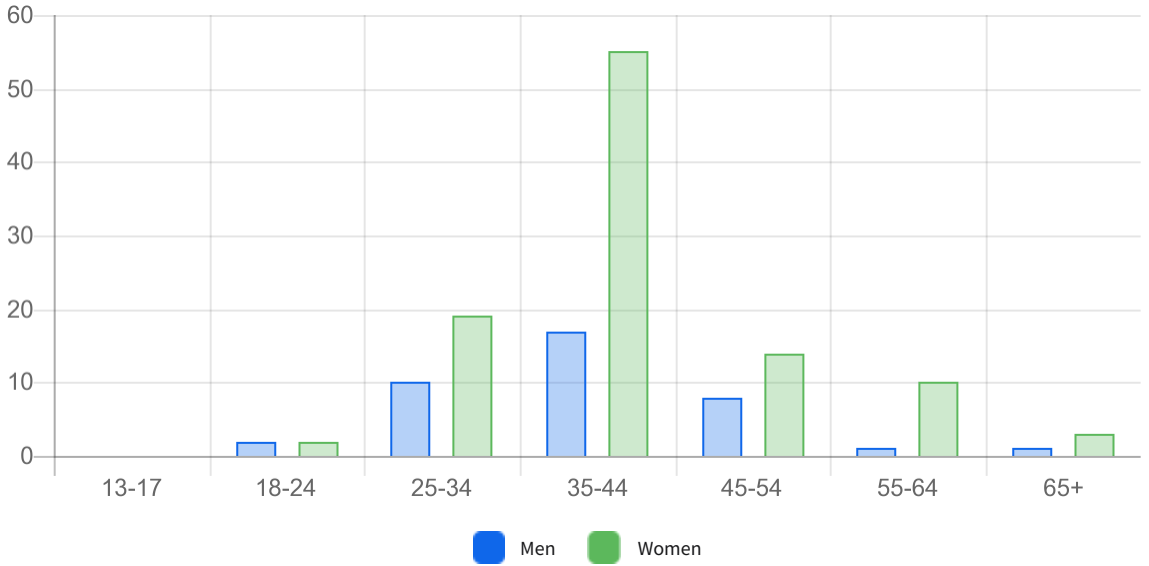
Since Previous Period

■ New Followers 3



Audience Demographic

Understand your audience demographics based on age and gender



Gender Insights

Since Previous Period

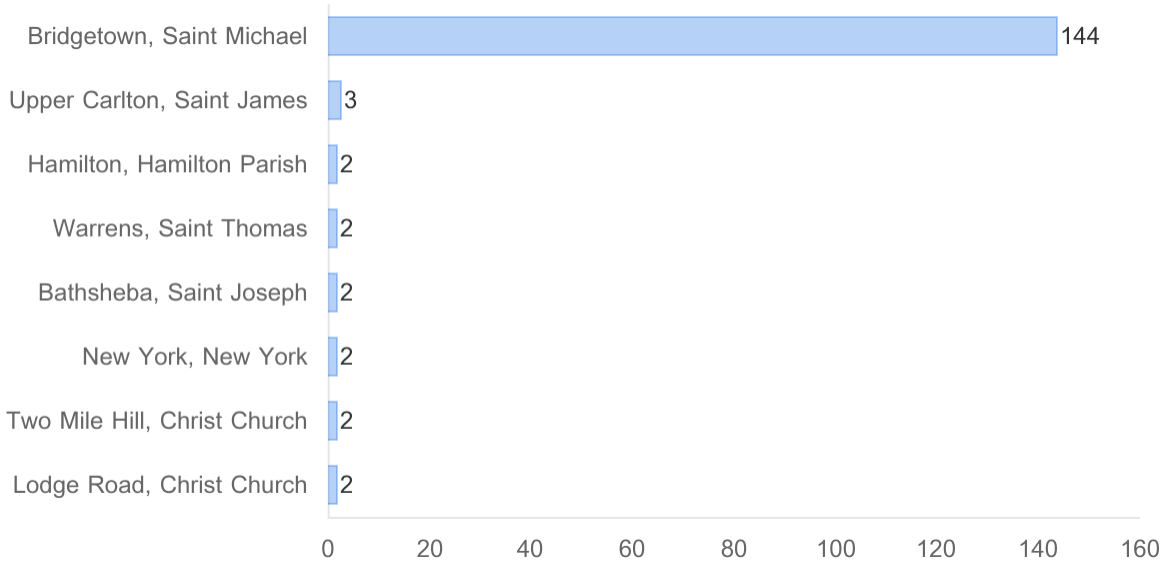


No data found



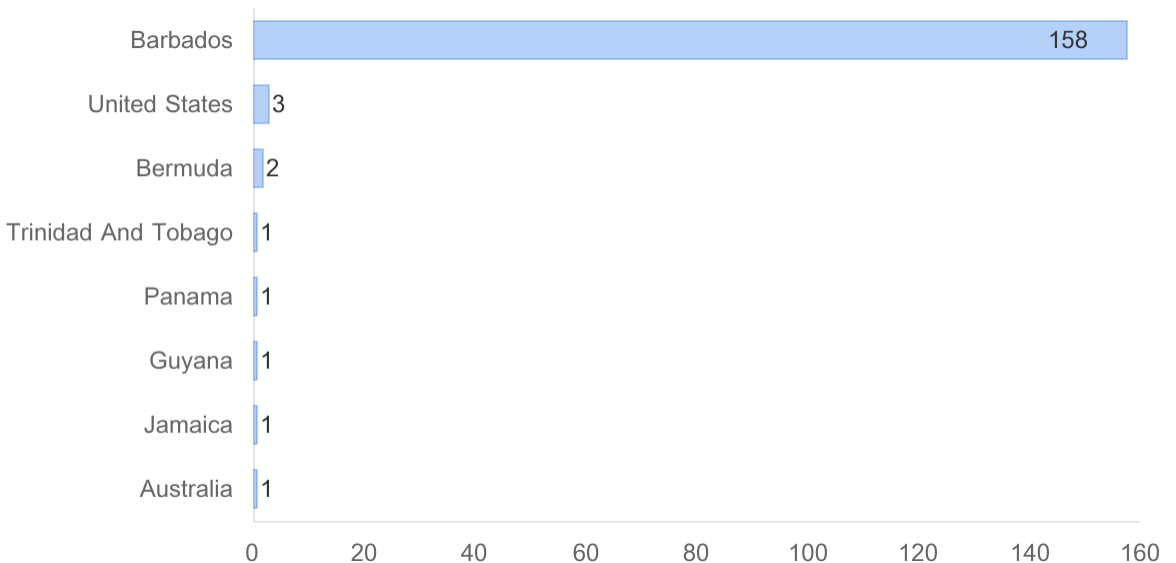
Locations (Cities)

See the places where your followers are concentrated.



Locations (Countries)

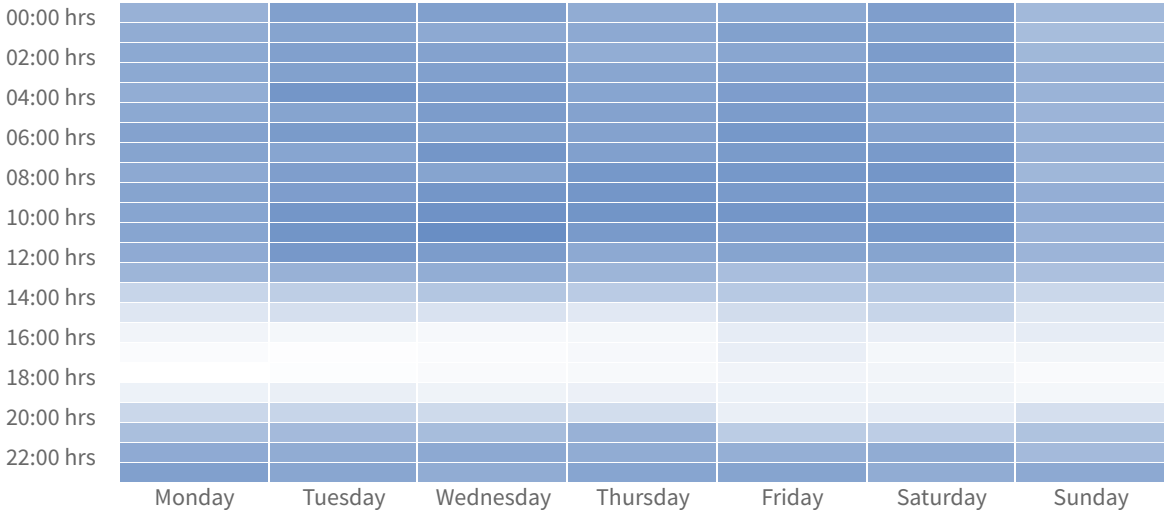
See the places where your followers are concentrated.





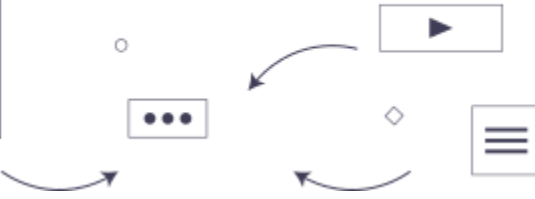
Followers Online Activity

Glance at your followers activity to determine when your audience is most likely to engage with your content.



Fans Online





Instagram - Posts

Financial Services Commission Bar...

Dec 18, 2023 to Jan 16, 2024
(Timezone:America/New_York)

Reach



1.1K

↓ 14% in last 1 month

Engagement



78

↓ 18% in last 1 month

Likes



76

↓ 19% in last 1 month

Comments



0

↑ 0% in last 1 month

Saves



2

↑ 100% in last 1 month

Posts



21

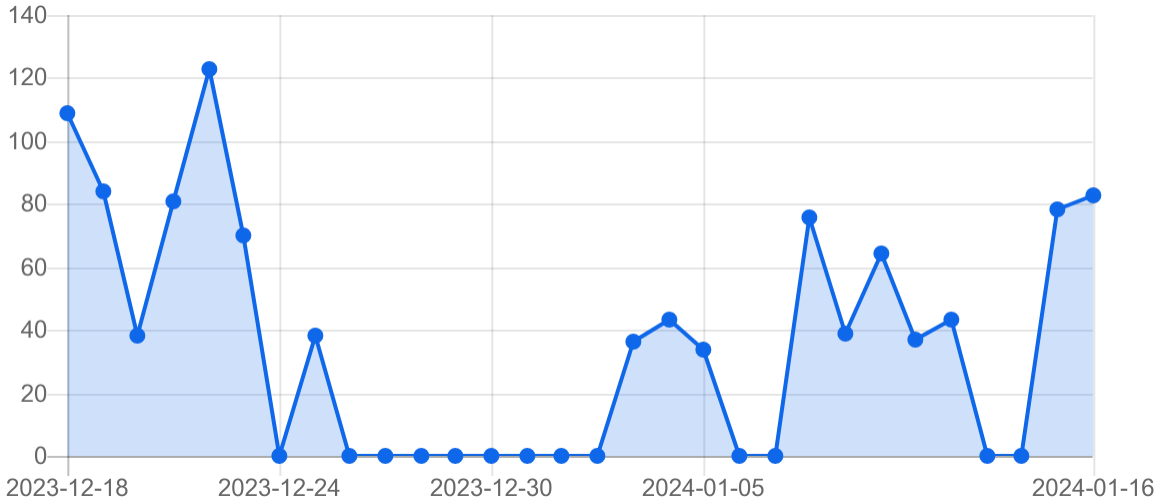
↓ 16% in last 1 month





Reach

Discover how your unique visitors have changed over time.



Reach Insights

Since Previous Period

↓ 14%

Total Reach Decreased

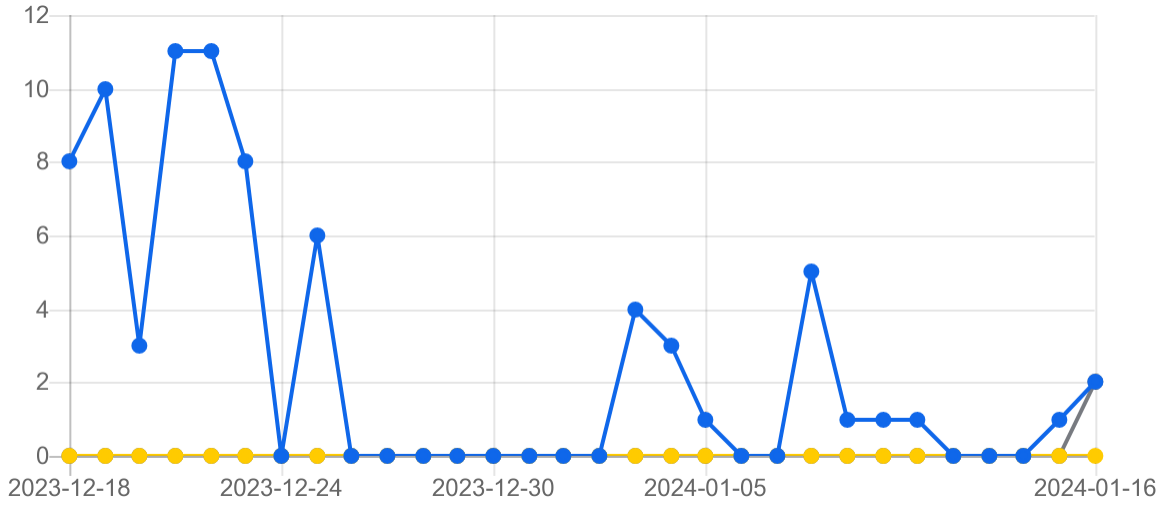
Reach

1076



Post Engagement

Post Engagement shows the number of likes, comments and saves on your posts.



Engagement Insights

Since Previous Period

↓ 18%





Total Engagement Decreased

Likes	76
Comments	0
Saves	2



Performance - Last 4 Posts

See how each of your posts performed over time.

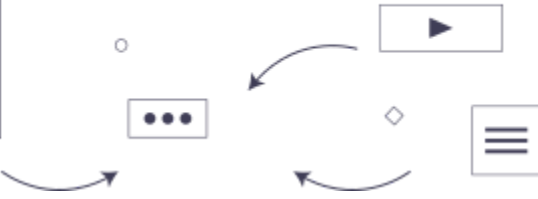
Posts	Likes	Comments	Reach	Impressions	Saves	Engagement
 <p>Fee payments should be made electronically, eithe...</p> <p>Publish On: Jan 16, 2024 11:15 am</p>	2	0	83	83	2	4
 <p>Reference should be made to the Revised Fee Schedule notic...</p> <p>Publish On: Jan 15, 2024 10:30 am</p>	1	0	78	78	0	1
 <p>Can't access our online form? No worries! Complete...</p> <p>Publish On: Jan 12, 2024 09:00 am</p>	0	0	43	44	0	0
 <p>Streamline your 2024 registration with our user-friendly...</p> <p>Publish On: Jan 11, 2024 11:00 am</p>	1	0	37	40	0	1



Hashtag Performance

See how your hashtags could be affecting your reach and engagement rates.

Hashtag	Post Count	Average Reach	Average Engagement
FSCBarbados	11	42	2
FinancialJourney	11	42	2
NonBankFinance	11	42	2
Transparency	11	42	2
PublicAccountability	11	42	2
Integrity	11	42	2
Excellence	11	42	2
PensionPlanRights	1	36	4



Instagram - Stories

 Financial Services Commission Bar...

In Past 24 hours
(Timezone:America/New_York)

Reach



Replies



Taps Back



Taps Forward



Exits



Stories





Stories Performance

Explore how people are viewing and interacting with your stories.



No data found

Stories Insights

Since Previous Period



No data found

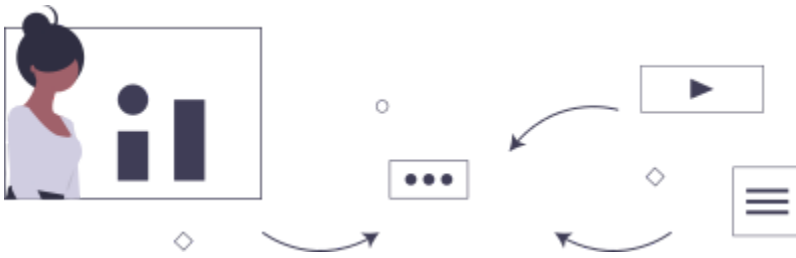


Stories Individual Performance

See how each of your stories performed over time.



No data found



Instagram - Reels

Financial Services Commission Bar...

Dec 18, 2023 to Jan 16, 2024
(Timezone:America/New_York)

Reels



1

↑ 0% in last 1 month

Reach



45

↓ 74% in last 1 month

Interactions



0

↓ 100% in last 1 month

Likes



0

↓ 100% in last 1 month

Plays



46

↓ 77% in last 1 month

Saves



0

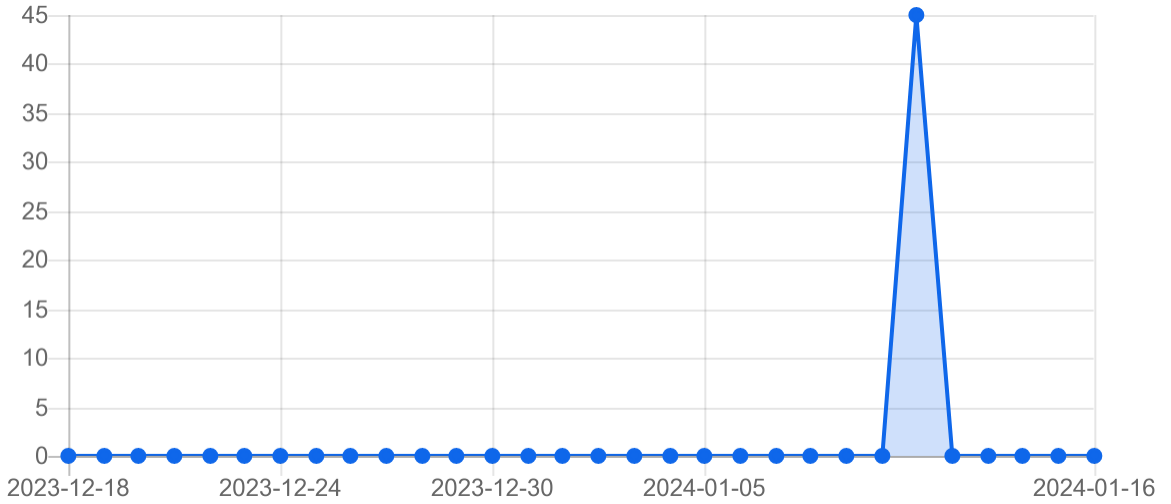
↑ 0% in last 1 month





Reach

Discover how your unique visitors have changed over time.



Reach Insights

Since Previous Period

↓ 74%

Total Reach Decreased



Reach

45



Interactions

Interaction shows the number of likes, saves, comments and shares on your reels.



No data found

Interaction insights

Since Previous Period




No data found



Performance - Last 1 Reel

See how each of your reels performed over time.

Reels	Likes	Comments	Reach	Impressions	Saves	Engagement
 Publish On: Jan 11, 2024 04:32 pm	0	0	45	0	0	0

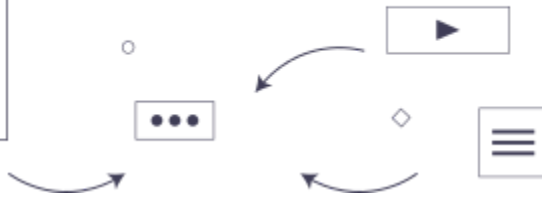


Hashtag Performance

See how your hashtags could be affecting your reach and interactions



No data found



Twitter Analytics Report

FSCBarbados

Dec 18, 2023 to Jan 16, 2024
(Timezone: America/New_York)

Followers



12

Following



11

All Tweets



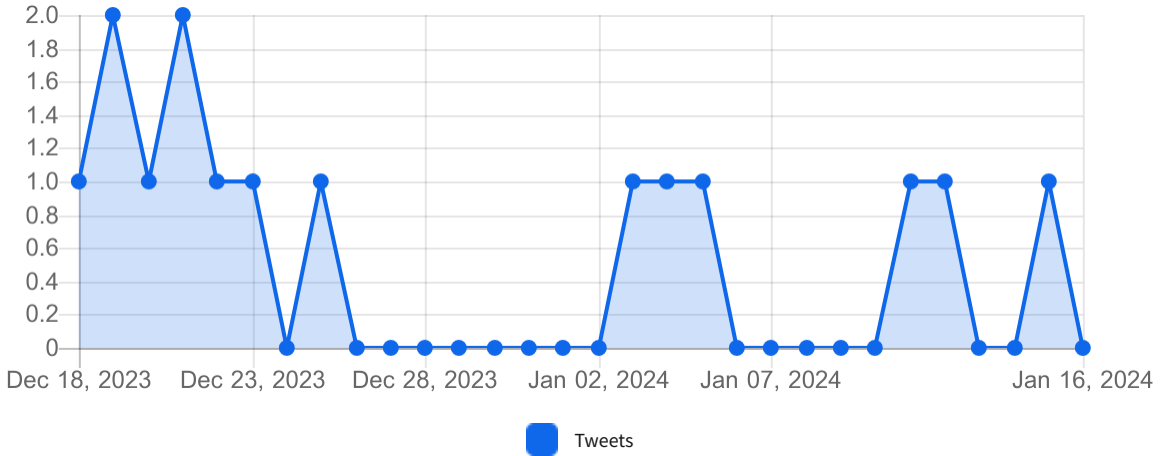
62





Daily Tweets

Number of tweets you posted daily for the selected period



Engagement Insights



15 All Tweets



0 Replies



1 Engagement

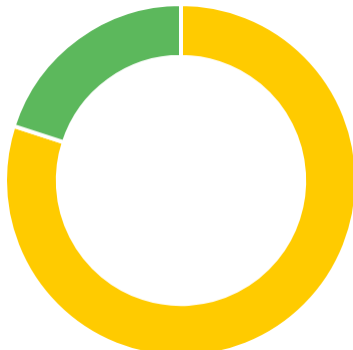


0 Retweets



1 Favorites

Content Type

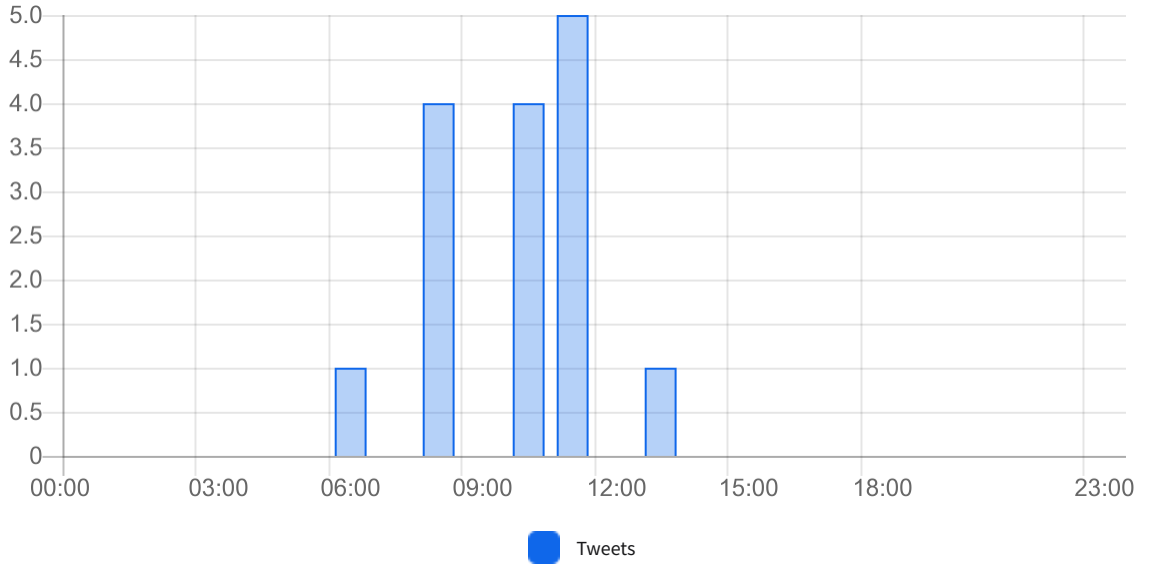


- Retweets 0
- Video 3
- Link/Images 12
- Text Tweets 0



Tweet Frequency

See how often you tweet each hour and each day



Weekly Overview

Average Tweets Each Day

Sunday

0%

Monday



Tuesday



Wednesday



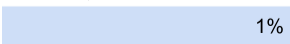
Thursday



Friday



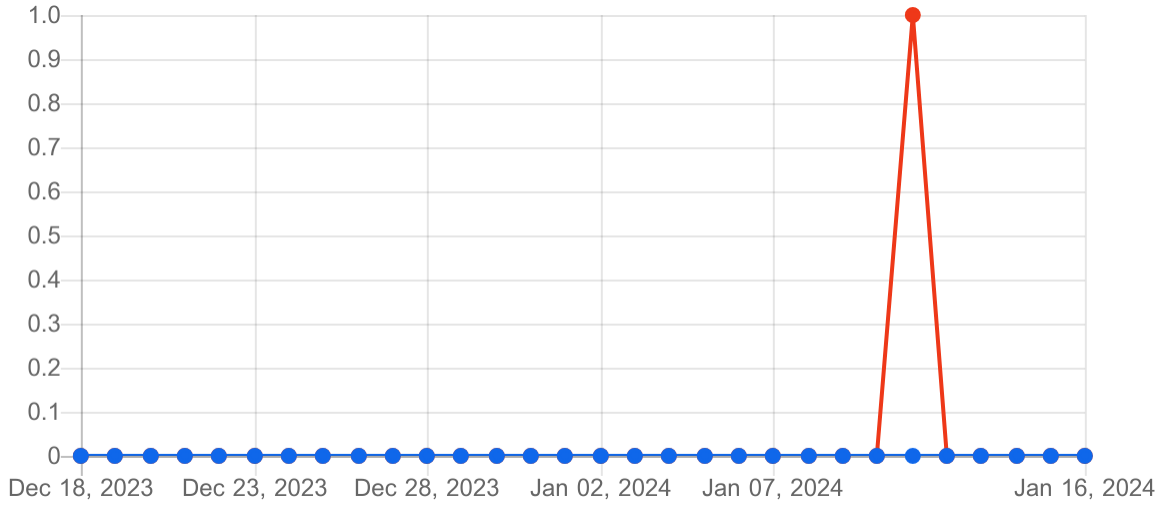
Saturday





Audience Engagement

Audience Engagement shows the number of replies, retweets and likes for your tweets



Engagement Overview






1
Total Engagement

	Retweets	0
	Favorites	1



Performance - Last 10 Posts






See how each of your tweets performed.

Posts	Likes	Retweet	Engagement
 <p>Reference should be made to the Revised Fee Schedule notice issued in August 2019 available on the Commission's website (https://t.co/alB5AOal61) under...</p> <p>Publish On: Jan 15, 2024 11:30 AM</p>	0	0	0
 <p>Streamline your 2024 registration with our user-friendly online form! It captures essential details like payee information, registration categories, names of...</p> <p>Publish On: Jan 12, 2024 10:00 AM</p>	0	0	0
 <p>Annual registration and license fees for entities under the Insurance Act, Occupational Pensions Benefits Act, Mutual Funds Act, and Securities Act are due by January 31, 20...</p> <p>Publish On: Jan 11, 2024 11:00 AM</p>	1	0	1
 <p>Did you know? Unresolved pension plan issues can be escalated to us at the FSC. We're here to assist and protect your pension rights. #FSCBarbados #FinancialJourney...</p> <p>Publish On: Jan 05, 2024 10:30 AM</p>	0	0	0
 <p>Pension plan concerns? Start with your administrator and then reach out to us at the FSC for unresolved issues. We're committed to ensuring fairness and protecting yo...</p> <p>Publish On: Jan 04, 2024 10:20 AM</p>	0	0	0





Performance - Last 10 Posts

See how each of your tweets performed.

Posts	Likes	Retweet	Engagement
	0	0	0
<p>Fact: Members of occupational pension plans are entitled to in-depth info about their plan. Knowledge is power in retirement planning! #PensionRights...</p>			
<p>Publish On: Jan 03, 2024 11:02 AM</p>			
	0	0	0
<p>Season's Greetings from the Financial Services Commission. https://t.co/D3vYET01hq</p>			
<p>Publish On: Dec 25, 2023 06:00 AM</p>			
	0	0	0
<p>Warmest wishes from Deputy CEO (Corporate) Carol Nicholls. https://t.co/2JHjzHYupK</p>			
<p>Publish On: Dec 23, 2023 08:30 AM</p>			
	0	0	0
<p>A big thank you from Deputy CEO (Regulation & Supervision) Rosina Knight. https://t.co/V570f9KFGt</p>			
<p>Publish On: Dec 22, 2023 08:30 AM</p>			
	0	0	0
<p>Your rights as a pension plan member matter! You're entitled to clear, written details about your plan and benefits. Stay informed #PensionRights...</p>			
<p>Publish On: Dec 21, 2023 10:30 AM</p>			



Top Mentions Tweets

 There are only a 2 hours left until the huge pump  <https://t.co/Nce9MMaM5A>
@NDCongo1 @uHearthefacts @FSCBarbados @prabha240687

 0

 0



Mentions Overview

1
Total Mentions
During This Period

1
Total Users
mentioned me during this period

0
Likes/ Retweets
of tweets that I got mentioned in

Top 5 Influencer Users



herold_tho50178

1

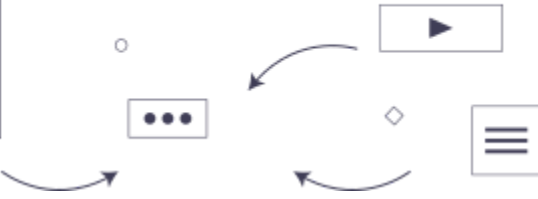
Popular Hashtags

Most popular hashtags used in your posts

fscbarbados pensionfacts

financialjourney

fscrole pensionrights



LinkedIn Analytics Report

Financial Services Commission Bar...

Dec 18, 2023 to Jan 16, 2024
(Timezone: America/New_York)

Total Followers



512

↑ 64 in last 1 month

Total Posts



21

↑ 5 in last 1 month

Follower Growth



64

↑ 72.97% in last 1 month

Impressions



6.4K

↑ 82.71% in last 1 month

Likes



213

↑ 222.73% in last 1 month

Clicks



408

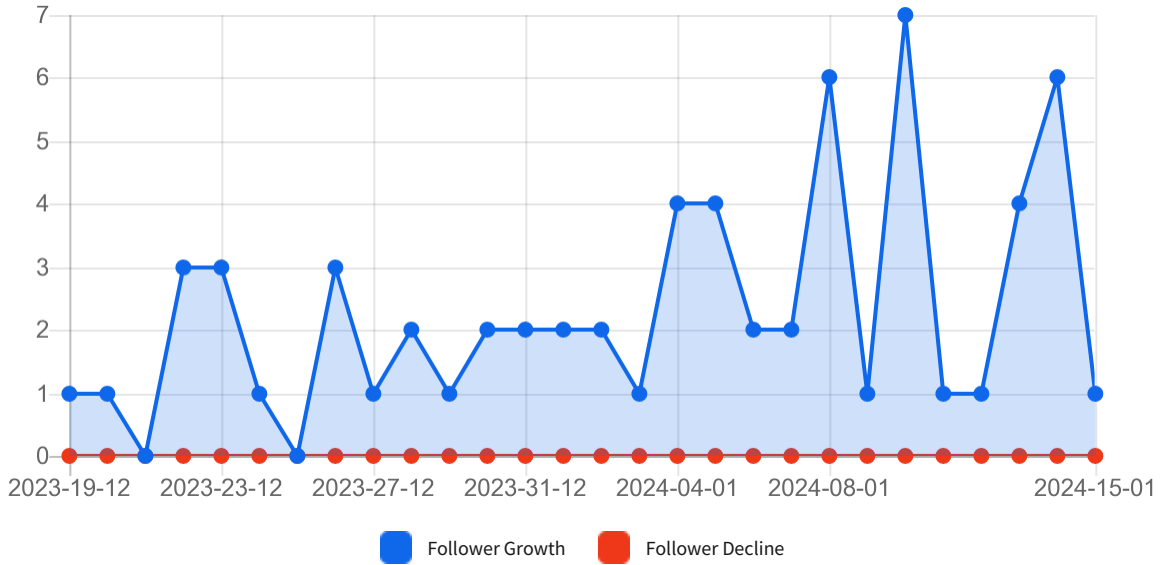
↓ 55.7% in last 1 month





Follower Growth Trend

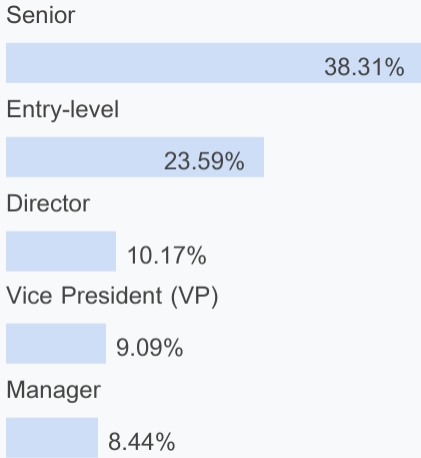
Follower Growth shows the increase in the number of your followers.



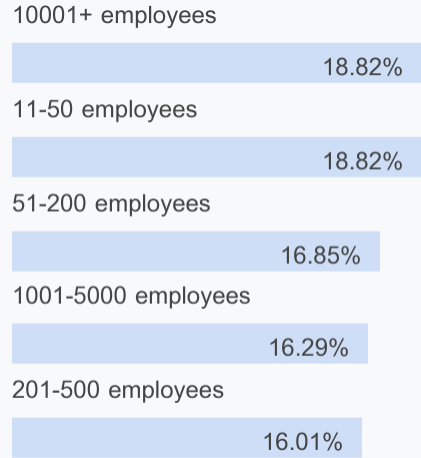


Follower Demographics

Employee Seniority



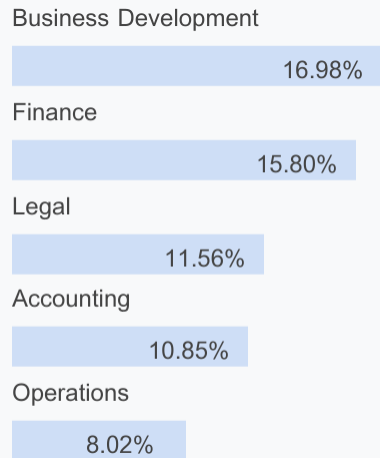
Company Size



Locations



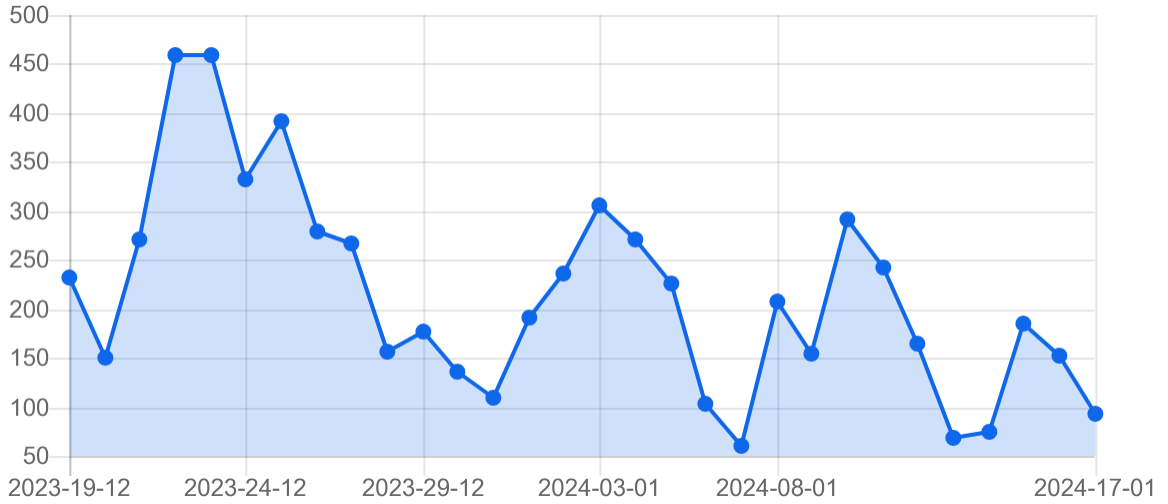
Job Function





Reach/Impression Trend

Measure the number of impressions made on your posts.



Impressions Overview

Since Previous Period

Sunday



Monday



Tuesday



Wednesday



Thursday



Friday



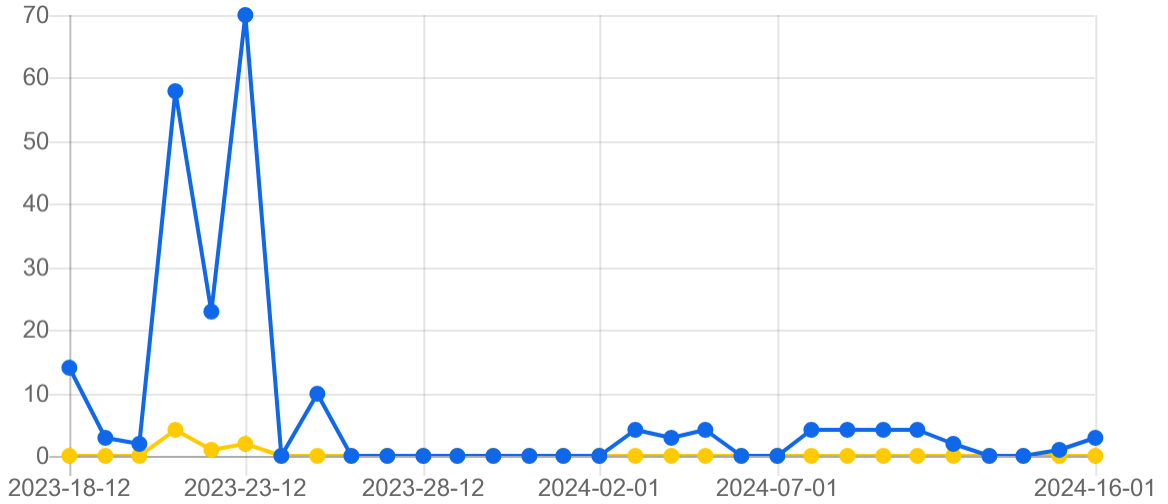
Saturday





Audience Engagement

Engagement trend shows the number of likes and comments made on your posts.








Engagement Insights

822.73%
Total Engagement

- 213 Likes ↑ 222.73%
- 7 Comments ↑ 600.00%






Performance - Last 14 Updates

Post Analytics shows the number of likes and comments on each post.

Posts	Likes	Comments	Watch Time
 <p>Fee payments should be made electronically, either by wire transfer or by direct deposit to the Commission's account using the banking details outlined below...</p> <p>Publish On: Jan 16, 2024 02:00 pm</p>	3	0	0
 <p>Reference should be made to the Revised Fee Schedule notice issued in August 2019, which is available on the Commission's website (www.fsc.gov.bb) under the...</p> <p>Publish On: Jan 15, 2024 02:00 pm</p>	1	0	0
 <p>Can't access our online form? No worries! Complete your registration using the Fee Confirmation Schedule along with evidence of payment. Simply email these...</p> <p>Publish On: Jan 12, 2024 02:00 pm</p>	2	0	0
 <p>Streamline your 2024 registration with our user-friendly online form! It captures essential details like payee information, registration categories, names of...</p> <p>Publish On: Jan 11, 2024 02:01 pm</p>	4	0	0
 <p>Registrants and licensees are advised that the Commission has commenced an assessment process. Where you are presented with an assessment notice,...</p> <p>Publish On: Jan 10, 2024 02:00 pm</p>	4	0	0

Performance - Last 14 Updates





Post Analytics shows the number of likes and comments on each post.

Posts	Likes	Comments	Watch Time
 <p>Attention Insurance Entities: You are now required to make registration payments for Salesmen and Agents acting on your behalf. Failure to make such payments...</p> <p>Publish On: Jan 09, 2024 02:00 pm</p>	4	0	0
 <p>Reminder: Annual registration and license fees for entities under the Insurance Act, Occupational Pensions Benefits Act, Mutual Funds Act, and Securities Act are...</p> <p>Publish On: Jan 08, 2024 01:31 pm</p>	4	0	0
 <p>Did You Know? 🙄 If you're facing unresolved issues with your occupational pension plan, you can bring them to us at the FSC for additional review and...</p> <p>Publish On: Jan 05, 2024 03:01 pm</p>	4	0	0
 <p>Experiencing issues with your Occupational Pension Plan? We at the FSC recommend addressing your concerns to your plan administrator in writing. If your...</p> <p>Publish On: Jan 04, 2024 03:00 pm</p>	3	0	0
 <p>Fact vs. Fiction: Do members of occupational pension plans have the right to detailed information about their plan? Absolutely a FACT! Members do have the right t...</p> <p>Publish On: Jan 03, 2024 03:31 pm</p>	4	0	0



Performance - Last 14 Updates

Post Analytics shows the number of likes and comments on each post.

Posts	Likes	Comments	Watch Time
 <p>Season's Greetings from the Financial Services Commission.</p> <p>Publish On: Dec 25, 2023 11:01 am</p>	10	0	0
 <p>Warmest wishes from Deputy CEO (Corporate) Carol Nicholls.</p> <p>Publish On: Dec 23, 2023 01:01 pm</p>	70	2	0
 <p>A big thank you from Deputy CEO (Regulation & Supervision) Rosina Knight.</p> <p>Publish On: Dec 22, 2023 01:01 pm</p>	22	1	0
 <p>Kindly be reminded that the Financial Services Commission will close its office at 12 noon today, Friday, December 22, 2023, to facilitate staff's attendance at a...</p> <p>Publish On: Dec 22, 2023 01:00 pm</p>	1	0	0